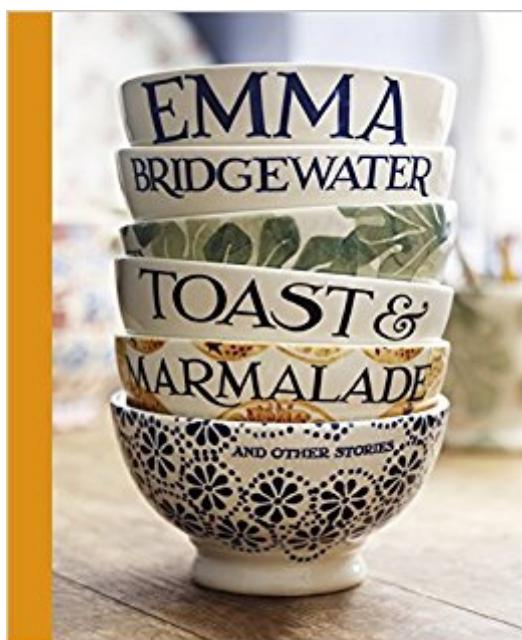


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# Toast & Marmalade And Other Stories



## Synopsis

Emma Bridgewater's cheerfully distinctive kitchen pottery - manufactured and traditionally hand-decorated in the Staffordshire Potteries, just as it would have been 200 years ago - has found its way onto the dresser shelves and kitchen tables of homes all over Britain and beyond. Her designs are jaunty, friendly, sometimes quietly funny. They call to mind childhood picnics, summer gardens and busy kitchens, with their motifs of Sweet Peas and Figs or bold calligraphic patterns such as Toast & Marmalade. Above all the name Emma Bridgewater suggests home and welcome. This book combines beautiful photographs of Emma's life and designs with a collection of warm stories of her family, along with the inspirations for and characters involved in the success of this particularly English brand.

## Book Information

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## Customer Reviews

Toast & Marmalade is a heartwarming, sumptuously presented memoir-cum-commemoration of the Emma Bridgewater brand. *You Magazine*[Toast & Marmalade] is a glossy scrapbook of family recipes and childhood memories of camping trips or picnics that shimmer in the late afternoon sun. *Daily Express*The word 'Toast' triggers a bat's squeak of association in the brain, conjuring that endearing autobiography by Nigel Slater, 'artistic' clothing in the eponymous mailing catalogue and a home-made loaf. Its appearance in the book's title is as masterly as what follows, an account of the Arts and Crafts-style life that created the Bridgewater Pottery empire, satisfying to read and thickly spread with luscious photography... it is hard not to fall for this narrator, who comes

across as all of a piece: sagacious, plain-speaking and energetic, labouring at her pottery, her family life and the writing process, to bring them all into something not far off perfection. *World of Interiors* It's the kind of beautiful, recipe-packed book you'd buy to give to your mother-in-law and end up keeping for yourself. *Evening Standard*

Emma Bridgewater established her successful pottery business in 1985. She found a manufacturer in Stoke-on-Trent to produce a range of mugs, jugs and teapots inspired by traditional shapes and spongeware designs. She now employs over 230 people and continues to make all her ceramics in Staffordshire, the historic home of pottery manufacture in Britain. Emma is married with four children and lives outside Oxford, where she was brought up. Follow Emma on Twitter: @EmmaBridgewater [www.emmabridgewater.co.uk](http://www.emmabridgewater.co.uk)

Buyer beware: this paperback edition contains only the stories and none of the photographs of the hardcover edition. I consider this quite misleading, as the reviews here mention photography but are clearly referring to a completely different edition that is in hardcover. If you click on the hardcover edition you will see lots of lovely photos. This paperback has tiny engravings at the chapter headings and that's it. I did look at the "look inside" but since that is a limited view it wasn't clear to me that this was only a stripped-down version of the hardcover.

I buy a lot of these sort of books, I am intimate with my ups man. Often I am disappointed as the cover art is the best part of the book. Since I think this is one of the BEST COVERS EVER I was afraid this might be the case with *Toast and Marmalade*...but NO! This book is chock full of Emma telling us why she does what she does, her motivation for working with local manufacturers, her very real relationships with her family and conspirators, and a bit, although not enough, about her design process. If I have one criticism that would be it; there is a lot in the book about the manufacturing process and not enough about the work that takes her from concept to a fully executed design. I want drawings, doodles, whatever she does. The photography is gorgeous and yet it doesn't feel overly styled. I recommend *Toast and Marmalade*.

If you enjoy Emma's work you will love reading her stories. Her pottery is how she illustrates her stories...what a great story teller!

This is a gorgeous book with lovely tales.

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